



Educational Engaging Entertaining

Live Interview Series Featuring Latino Innovators in Media and Entertainment



**LATINO
THOUGHT
MAKERS
SERIES**
presents

AN EVENING WITH
EDWARD JAMES OLMOS

Saturday, January 25th
7:00pm | OXNARD COLLEGE
Performing Arts Center Auditorium

Tony nominated star of Zoot Suit, Stand and Deliver, Blade Runner, Miami Vice, Battlestar Galactica, and many other film and television productions will discuss his life and career with host Rick Najera. This event is the part of the Latino Thought Makers Series.

The evening begins with a reception in front of the Performing Arts Center at 6:00 pm, followed by the main event at 7:00 pm.

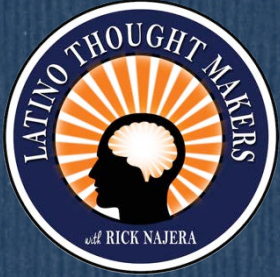
RSVP to Connie Campos at
(805) 966-5804
ccampos@vcccd.edu

Hosted by
Rick Najera

Sponsored by the
Oxnard College Institute
for Latino Performing Arts

“What Rick Najera has done with Latino Thought Makers is historical. He makes you laugh, he makes you think.”

Edward James Olmos
Award-winning actor, LTM guest



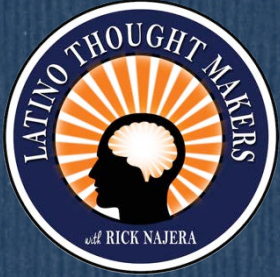
Rick Najera

Host

50 Most Creative in Hollywood
– *Variety*

- Award-Winning Screenwriter, TV & Film Executive
- Director: CBS Diversity Sketch Comedy Showcase
- Speaker: Google, Harvard, CNN, The World Bank
- Broadway Playwright: *Latinologues*
- Writer: *In Living Color*, *MADtv*, Hulu's *East Los High*
- Author: *Almost White: Forced Confessions of a Latino in Hollywood*
- 100 Most Influential Latinos in America
– Hispanic Business Magazine





Description

- Live interview series with interactive Q&A hosted and moderated by award-winning writer, producer, author and comedian Rick Najera
- Showcases Latino leaders in Media and Entertainment and raises the bar on the positive image of Latinos and diversity in America
- Delivers engaging, thought-provoking and candid conversations about critical issues facing Latinos, with a comedic twist
- Provides rare access to insights and inspirational stories from influential Latino artists, celebrities and entertainment industry professionals
- Addresses important issues, such as: Latinos in the Media, Immigration, Social Justice, Career & Life Choices and Inspirational Success Stories

LATINO THOUGHT MAKERS SERIES PRESENTS

AN EVENING WITH **DANNY TREJO**

Enjoy a rare, one-night-only event to see DANNY TREJO, action star from blockbuster films such as Machete, From Dusk Til Dawn, Spy Kids, Desperado, Con Air, Once Upon a Time in Mexico, Heat, Death Race, Muppets Most Wanted and dozens others as well as TV roles on Sons of Anarchy, King of the Hill, Bones, Modern Family, Breaking Bad and more.

SEASON FINALE
• WEDNESDAY •
MAY 4, 2016

DOORS OPEN @ 6:30PM | SHOW STARTS @ 7PM

COMPLIMENTARY ADMISSION

\$5 DONATION SUGGESTED TO BENEFIT OXNARD COLLEGE FOUNDATION

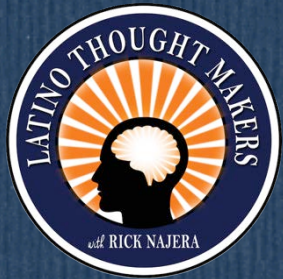
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Guests

In its first three years, Latino Thought Makers has featured an important array of insightful, inspirational and trailblazing guests, including:

Lalo Alcaraz, Cartoonist

Ana Flores, President/CEO Latina Bloggers Connect

Ernie G, Stand Up Comic, Empowerment Comedian

Luis Guzman, Actor

David Lopez, Vine Star/Social Media Influencer

Josefina Lopez, Playwright

Bianca Marroquin, Broadway Star, In the Heights

Jill-Michele Melean, Actress, MadTV, Reno 911

Scott Montoya, HBO Comedy Producer

Ruben Navarrette Jr, Syndicated Columnist

Karina Nuvo, Grammy Nominated Singer-Songwriter

Julio Ricardo Varela, Founder, LatinoRebels.com

Lisa Vidal, Actress, BET's Being Mary Jane



Edward James Olmos
Actor/Producer



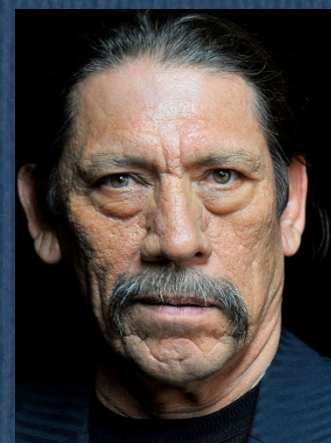
Dolores Huerta
Civil Rights Leader



Esai Morales
Actor



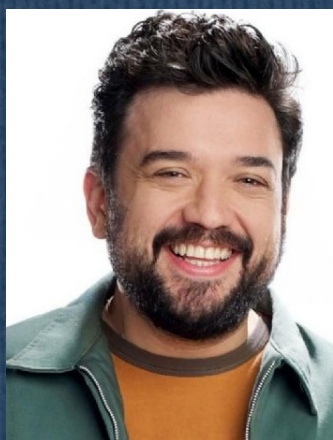
Julissa Arce
Author/Activist



Danny Trejo
Actor



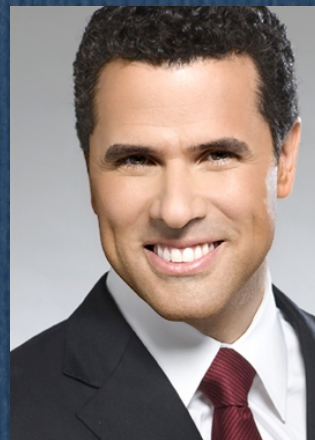
Myrka Dellanos
News Anchor/Author



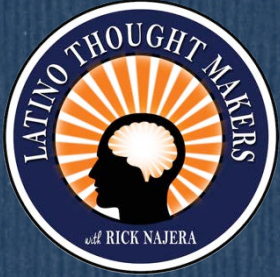
Horatio Sanz
Comedian/SNL



Judy Reyes
Actress



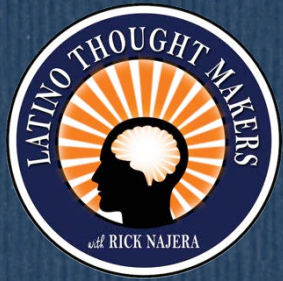
Marco Antonio Rigil
Game Show Host/Activist



Making a Difference

- Latino Thought Makers inspires the future leaders of America through this positive, powerfully uplifting and motivational platform
- Latino Thought Makers uses humor to create a safe space for candid discussion and audience Q&A regarding important issues facing Latinos today.
- Latino Thought Makers addresses lack of representation in the Entertainment Industry, which holds opportunities for careers as actors, directors, writers, animators, producers, lawyers and executives
- Latino Thought Makers provides critical access to Latino innovators and influencers in the Entertainment Industry, as well as in the fields of Media, Technology, Business, Science and Sports.





Press

Rick Najera has been profiled in:

- Forbes
- Univision
- NBC News
- NPR
- The Tavis Smiley Show
- New York Times
- Los Angeles Times
- La Opinion
- BuzzFeed

Forbes

JUN 8, 2016 @ 07:29 PM 966 VIEWS

The Little Black Book of Billionaire Secrets

Changing The Latino Narrative In The Age Of 'Big Content'

I recently spoke with someone who not only understands the value of big content, but who is actually on the opposing side of the anti-immigrant rhetoric. Actor, writer, and producer Rick Najera -- whom I've written about several times before -- has been producing content to change the Latino narrative in a variety of formats. And, if he gets his way, he will soon be distributing that content digitally to get the scale and precision that all smart content marketers want.

I'm betting Rick can do it for three reasons. First, he's a pioneer in cross-cultural theater, one of only three Latinos to have written and starred in their own show on Broadway (Latinologues). Rick recently launched a series of talks called [Latino Thought Makers](#) (LTM), which leverages the power of live experience to help people engage more intimately with Latino leaders and influencers. With three seasons at Oxnard College in California and other venues, he's interviewed actors Edward James Olmos, Esai Morales, Josefina Lopez, Luis Guzman, Danny Trejo, Lisa Vidal, Judy Reyes, Julissa Arce, Marco Antonio Regil; journalists Ruben Navarrette Jr., Myrka Dellanos, Julio Ricardo Varela; Hispanic tech and social media leaders David Lopez, Vincent Marcus, Ana Flores; the Cesar Chavez family -- thoughtmakers then and now -- and many others, both established and emerging, in American life.

NBC NEWS HOME TOP VIDEOS DECISION 2016 ONGOING: FLINT WATER CRISIS

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WHAT'S YOUR POLITICAL DNA? TAKE THE QUIZ

NBC NEWS

NEWS > LATINO

U.S. WORLD INVESTIGATIONS CRIME & COURTS ASIAN AMERICA NBCBLK

NEWS APR 30 2016, 8:20 AM ET

'Latino Thought Makers' Brings Stories, Successes to Next Generation

by KELLY CARRION

Community ON BuzzFeed

News Videos Quizzes Food DIY More

DOWNLOAD THE BuzzFeed APP

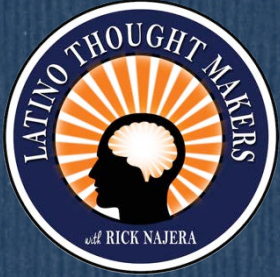
'Latino Thought Makers' Wants To Change Lack Of Representation In The Media

Rick Najera wants to educate people on Latino culture, while increasing their visibility in mainstream media.



"Rick Najera is a shrewd political observer."

NY1



Testimonials

"There were many teaching moments during the evening and the enthusiasm in the audience was energizing. The biggest benefit is the realization that critical thinking can be stimulated and is a welcome and valuable learning outcome."

*Dr. Bernard Luskin
Chancellor
Ventura County Community College District*

"It was such a pleasure to have Rick Najera and the Latino Thought Makers Series at Santa Clara University. The accolades for the event and for the inspiring words from Rick are pouring in."

Carol Ann Gittens, Ph.D., Santa Clara University

"This innovative Latino Thought Makers series is both inspirational for our students and a great resource for our community,"

Dr. Cynthia E. Azari, President, Oxnard College



Rick with award-winning actor Danny Trejo

"Rick Najera's dynamic presence and encouraging stories of victory were particularly impactful for UNK's young population. He made us laugh, but also made us think about breaking down barriers. Everyone enjoyed Rick's visit immensely. What a great role model!"

*Michelle Warren, Ph.D
University of Nebraska at Kearny*

"Rick Najera's Latino Thought Makers was a great success at our inaugural President's Breakfast. Rick is a great conversationalist and the dialogue was informative and engaging."

Jovan Owens, Charles R. Drew University

“Latino Thought Makers is a great platform for guests to share their experience and knowledge with aspiring youth of today. Rick Najera asks all the right questions and engages the audience.”

– Lisa Vidal, actress, LTM guest

- Enrique Castillo, actor, LTM guest



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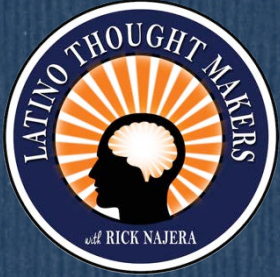
**–Edward James Olmos
Award-winning actor, LTM guest**



“Rick Najera’s Latino Thought Makers is a powerful meeting of the minds that dares to ask the tough questions the Latino community needs to ask as well as an exploration of creative solutions. By bringing together artists, educators, activist and creative Latinos, we all get to celebrate our contribution to society and the U.S.”

– Josefina Lopez, playwright (Real Women Have Curves) actress, LTM guest





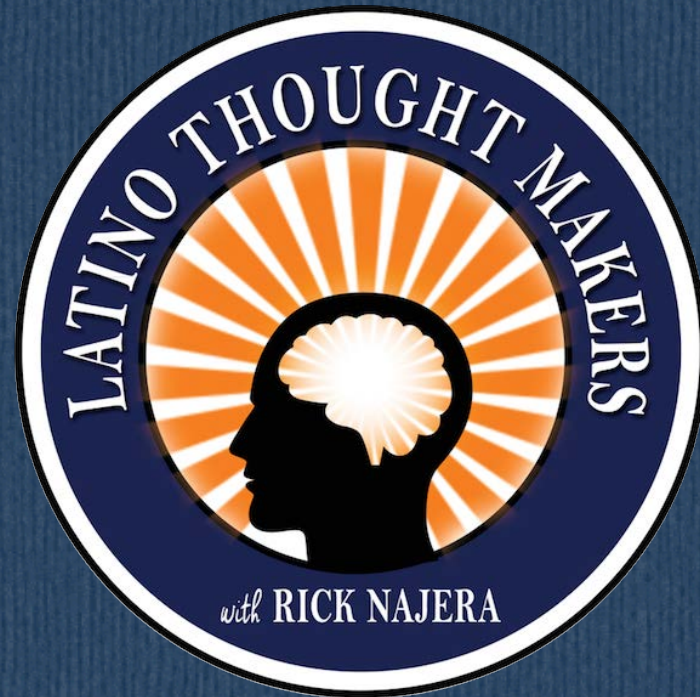
Bring LTM to Your Community

Latino Thought Makers series is ideal for:

- Hispanic Serving Institutions (HSI)
- Colleges / universities looking to become HSIs
- Colleges / universities with diverse enrollment
- Companies looking to engage diverse audiences
- Organizations looking to book entertainment show for events

Latino Thought Makers fills a void. Latinos in the U.S. are:

- 55 million, the largest minority in the country, creating 17.4 % of the U.S. population
- Largest, fastest-growing ethnic group in America with 1.5 trillion in buying power
- 1 in 4 Latinos in the U.S. are under age 17; 93% of Latino children are U.S. citizens



Book Latino Thought Makers Today!

Latino Thought Makers with Rick Najera can be tailored to any community and booked with as many guests as desired:

Special event (1 show) Half season (5 shows) Full season (9 shows)

Rick Najera is also available for Speaking Engagements and Presentations

Contact: Susie Albin-Najera (213) 500-7837 or [**sanpresents@yahoo.com**](mailto:sanpresents@yahoo.com)